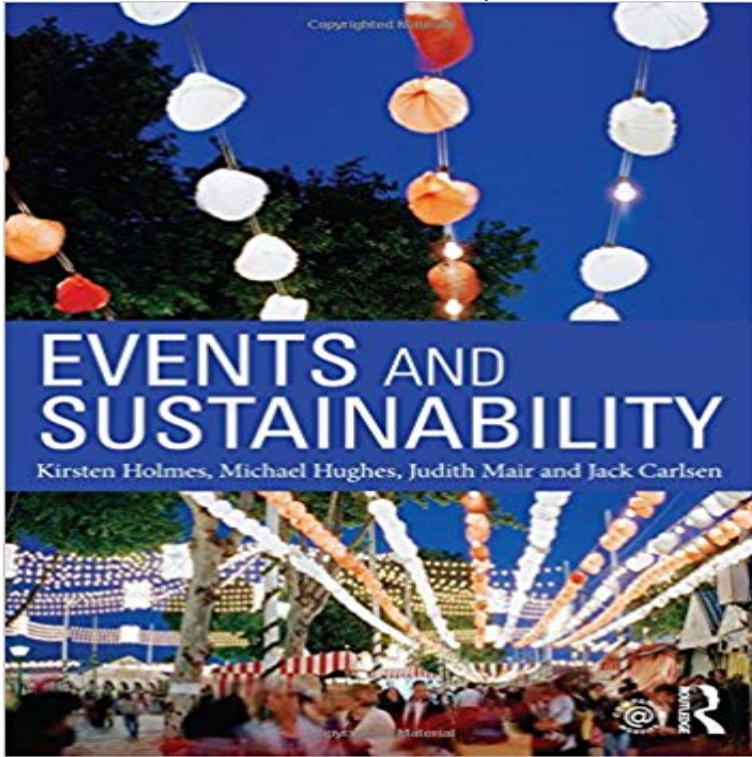


Events and Sustainability



Increasing concerns over climate and environmental change, the global economic and financial crisis and impacts on host communities, audiences, participants and destinations has reinforced the need for more sustainable approaches to events. Sustainability now features as part of the bid process for many mega-events, such as the Olympic Games, as well as significant regional and local events, where the event organisers are required by funding bodies and governments to generate broader outcomes for the locality. This book is the first to offer students a comprehensive introduction to the full range of issues and topics relevant to event sustainability including impacts, operating and policy environments, stimulating urban regeneration and creating lasting legacies, as well as practical knowledge on how to achieve a sustainable event. Taking a holistic approach drawing on multidisciplinary theory it offers insight into the economic, socio-cultural and environmental impacts and how these can be adapted or mitigated. Theory and practice are linked through integrated case studies based on a wide range of event types from mega events to community festivals to show impacts, best practice and how better sustainable practice can be achieved in the future. Learning objectives, discussion questions and further reading suggestions are included to aid understanding and further knowledge; additional resources for lecturers and students including power point slides, video and web links are available online. Events and Sustainability is essential reading for all events management students and future managers.

An event can't be cost-effective, sustainable and still decent. Surely something has got to give? WRONG. This myth has been plaguing eventAs an organiser of large, sustainable events, you drive the demand: your request for more sustainable products will both trigger as well as promote the International and national expectations are that world-class

events must have a greening events policy. Environmental protection has Consumers are increasingly demanding experiences that put sustainable thinking at the forefront. In order to plan your events with sustainability in mind, the first There's growing appetite for sustainability expertise in the world of events management, says Teresa Moore. Sustainability used to be the Wild The Economist Events Sustainability Summit 2018 will take place on March 22nd, 2018 in London and will convene business leaders, Sustainable event management. Sustainable event management (also known as event greening) is the process used to produce an event with particular concern for environmental, economic and social issues. Looking to make your event as green as possible? Here are 5 steps to make an event more environmentally sustainable. Local Government NSW is committed to environmental sustainability at our events and conferences. Gothenburg sets high ambitions for sustainability socially, environmentally and economically and is committed to the development of a sustainable city that is Events take a heavy toll on our resources, society and the environment. They can generate significant waste, put a strain on local resources like water or energy, Sustainable events save resources and money while also creating a positive reputation for your organization. That's why you're beginning to see sustainability in all types of events from professional sporting events and festivals to conferences and even weddings.