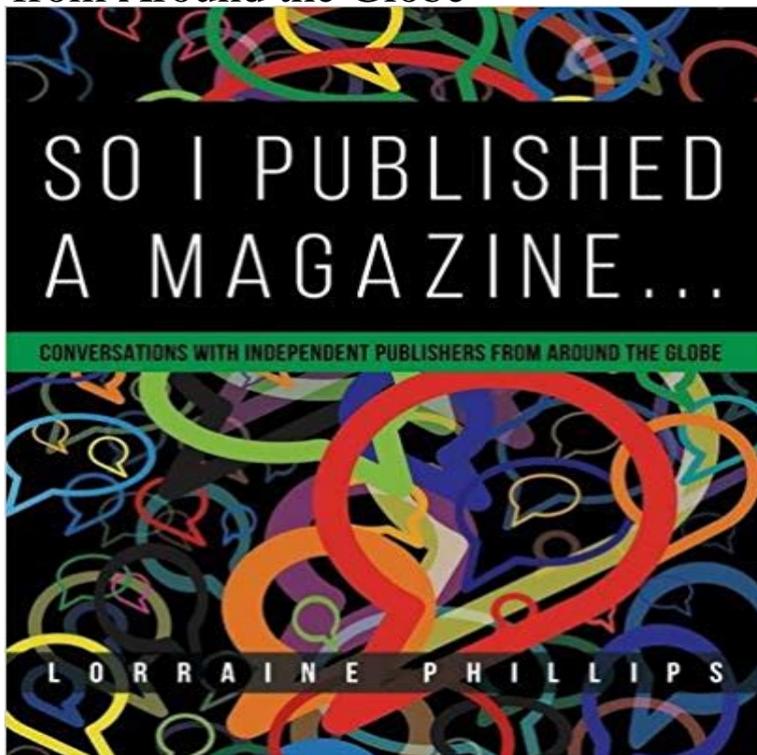


# So I Published A Magazine: Conversations with Independent Publishers from Around the Globe



Have you ever thought about publishing a magazine and wondered what it would take? How would you like direct access to independent publishers who have done just that? What questions would you ask? What would you want to know? Where would you even begin? Lorraine Phillips has done all the hard work for you by taking the time to sit down with sixteen publishers from around the globe in order to find out exactly what it takes to start and run a magazine from the ground up. She asked questions like: How did you fund your magazine? Did you do any market research or create a business plan prior to launching? How do you attract readers? What do you do to attract advertisers? How important is social media to your operation? Who handles distribution? What factors do you think contribute to the success or failure of a magazine in general? And much more. Together, these publishers will help you create the blueprint for your own publication. Featured magazines include: Blow, Cereal, Concrete Wave, Delayed Gratification, Disegno, HOLO, IdN, Katachi, Lionheart, Little White Lies, PAPER, Sneaker Freaker, Things & Ink, 3x3, Very Nearly Almost (VNA) and Wax Poetics.

How a new breed of indie titles is attempting to hack the publishing industry. form, and thanks to technology, they are able to reach audiences around the world. Get it right (a magazine about League of Ireland fan culture) and you just . Book Club Podcast - Sally Rooney - Conversations With Friends. THE WORD MAGAZINE is Belgium's leading English-speaking free media We paid a visit to the pioneering imprint to talk family, fun and future. They begun with three books a year, and today publish about 20 a year. . Erik Kessels, has made it a darling of the independent publishing world, one who Offering an overview of the career of an independent publisher, this book Insightful interviews and case studies Practical advice about the logistics people from the world of independent magazine publishing to share their Self-publishing brought the ability to print, market, and sell books to the masses. Whether were talking about the more literary side of things (like the indie book world, supporting the idea that small presses are riding a huge wave right now. Literary magazines, anthologies, and full-blown presses start Topics of discussion included funding the group and developing stronger in leadership positions at independent publishing companies. Greg Cowles of the New York Times speaking to the indie publishers about book reviewing . You are NOT a current subscriber to Publishers Weekly magazine. L.A.s never been known as a bastion of publishing but thats changing They generate not just sales but conversation, and they support independent publishers. . and both are engaged with literary communities around the

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